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Board of Directors Meeting Minutes
CTTA Headquarters • Sacramento, CA
July 26, 2018

A Board of Directors Meeting of the California Tow Truck Association was held on Thursday, July 26, 2018 at the CTTA Headquarters in Sacramento, CA

Board Members Present (unless otherwise indicated as absent ("A")):

FROM THE EXECUTIVE COMMITTEE:

Terry Warford Jr, President
Casey Horvath, V.P. T-ROC South
Quinn Piening, V.P. T-ROC North
Rodney Sellers, V.P. Education South
Dion Bracco, V.P. Education North
Bruce Johnson, Treasurer
Andrea Olivarez, Secretary
Jay Van Arsdale, Member at Large
Sherry White, Immediate Past President

DIRECTORS:

Capitol

Dan Charlebois
Doug Nelson

(Los Angeles cont)

Kenneth Wilson

Tri Counties

John Coulter
Aaron Boucher **A**

Central Valley

Billy Myers

Monterey

North State

Scott Bambauer **A**
Rick Stewart **A**

UCMCS Appointee

Steve Sgarlato

Desert

Robbie Kaufman, Jr. **A**

Orange County

Mayra Ruiz

Voting Past Presidents

Jim Kruger **A**
Perry Shusta **A**

Golden Empire

OPEN / OPEN

Palomar

Gene Inderrieden **A**

STAFF & GUESTS:

ELLISON WILSON ADVOCACY

Brooks Ellison
Kirk Blackburn

Greater Bay Area

OPEN

Brian Banks
Debbi Chambless **A**
Norm Phillips

Redwood

Alex Berg
Robert Inskeep

Inland Empire

Terry Jordan
Michael Payne

San Diego

Steven Hendrickson

CTTA

Eric Gould

Los Angeles

Jon Hovig Gaboudian
Nadia Haddad **A**
Bill Salazar

San Joaquin

John Decicco **A**
Raul Reyna **A**
Kevin McCracken **A**

GUESTS

Craig Baker (Cupertino Towing)

Invocation, Sherry White

Pledge of Allegiance, Terry Warford

Roll Call:

Quorum was established with 21 present

Guest: Craig Baker, President UCMCS

Staff present: Brooks Ellison, Kirk Blackburn (Ellison Wilson Advocacy)

Secretary's Report:

Motion made by Quinn Piening to accept minutes with corrections to attendance adding Doug Nelson and Steve Hendrickson to attendees for the May 10, 2018 BOD meeting. **Motion Seconded** by Bill Salazar **MSC** 1 Abstention (Michael Payne)

T-ROC Report: Casey Horvath and Quinn Piening

Discussion: In 2018, unprecedented level of interest in “reforming” the tow industry and not in a way that CTTA could or should support. Coming from: insurance industry (AIA/PIF); ACLU; Mexican-American Legal Defense & Educational Fund (MALDEF); Western Center on Law & Poverty; autobody association; environmentalists; repossessioners; etc. Coincides with the most liberal CA Legislature in recent history. Growth of CTTA PAC is non-existent.

Specific Legislation:

AB 2392 Santiago bill - Insurance bill

AB 2656 (Chen)- Repo Bill

AB 345 (Caballero)- CARB Fix

AB 2825 (Jones-Sawyer)- MALDEF bill

Motion made by Steve Hendrickson to utilize former Assembly Speaker John Perez on behalf of CTTA under the following conditions: CTTA has authorized Ellison Wilson Advocacy, LLC to subcontract with Double Nickel Advisors to provide strategic consulting for CTTA in order to enhance its relationship with key legislative stakeholders. Commencing August 1, 2018, the term of this arrangement shall be for one year, concluding on July 31, 2019, at an additional \$60,000 per year, payable in an additional \$5,000 monthly payments to Ellison Wilson Advocacy, who shall pay Double Nickel Advisors. **Motion seconded** by Robert Inskeep. **MSC**, Bruce Johnson abstained.

The following individuals pledged the following PAC Fund donations:

Steve Hendrickson, \$5000

Brian Banks, \$5000

Rodney Sellers \$5000

Casey Horvath \$1000

Bill Salazar \$1000

John Coulter, \$1000
Robert Inskeep \$1000
Craig Baker \$1000
Billy Myers \$1000
Michael Payne \$1000
Jay VanArsdale \$1000
Bruce Johnson \$1000
Sherry White \$1000
Dion Bracco \$1000
Terry Jordan \$1000
Alex Burg \$1000

\$28,000.00 Total

Open TROC positions: Large fleet north, small fleet north, and PPI north.

Next TROC meetings:

August 9-10, 2018
November 1-2, 2018

Break
Meeting called back to order 11:05am

Executive Staff Search Subcommittee Report: Chairman Casey Horvath
Committee hit the ground running after the May 2018 BOD meeting. Committee is now put on hold in July after finding our issues with CPA and other issues.

Executive Committee recommends hiring Sherry White as a temporary short-term employee to manage the CTTA office, at \$25/hour not to exceed \$2000/month, as CTTA restructures.
Motion made by Dan Charlebois to approve this recommendation. ***Motion seconded*** by Steve Hendrickson, ***MSC unanimous*** (Sherry White recused herself for the discussion and vote)

Discussion on long-term CTTA executive staff to fundraise and oversee the entire CTTA operations. Both Terry Warford and Quinn Piening recused themselves from the discussion due to an interest in the position.

Break for lunch
Meeting called back to order by Casey Horvath 1:04pm

Brain Banks would ***make a motion*** to hire Terry Warford for this position, ***motion seconded*** by Bill Salazar. ***Motion withdrawn.***

Bill Salazar ***made a motion*** to bring Terry Warford for one year, ***motion seconded*** by Rodney

Steve Hendrickson **made a motion** to advertise for an CTTA executive staff person for raising funds and marketing and for the EC to interview and hire the best one prior to the next CTTA Board Meeting. Michael Payne **seconded motion**. 1 abstention, **motion carried**.

Discussion:

Collaboration between CTTA and Emergency Road Service Coalition of America (formerly United Coalition for Motor Club Safety)

Presentation by Dan Charlebois. Dan Charlebois Proposed the following motion: CTTA Board conceptually supports a stronger collaboration between CTTA and Coalition (ERSCA) and approves a CTTA bylaw change to permanently install 2 Coalition members on the CTTA Executive committee (as appointed by the Coalition) if the Coalition restructures its board to have 50% CTTA appointees. Bruce Johnson Seconded the motion. MSC unanimous.

Treasurer's Report: Bruce Johnson

Motion to approve Treasurer's report Dion Bracco, **seconded** by Alex Burg. Discussion. **Motion was withdrawn.**

Quinn Piening **made a motion** for Treasurer to get accounting up to date and in order. Michael Payne **seconded motion**. **MSC unanimous.**

Tow Show Report: Quinn Piening

BOD did not participate 40% less room rates

2017

\$11,172

\$31,700 Industry Leaders night

2018

\$11,222

\$27,380 Industry Leaders night (163 attendees)

Jerr-Dan has committed to donating a bed for raffle for next tow show (2019). There are negotiations with Worldwide for a cab. Possibility of having a full truck for next year's raffle (2019).

Closed Executive Session called. (see p6)

Meeting re-opened.

Staff Report: Eric Gould

Working on a firm plan for associate members to market on CTTA's social media.

National move over day October 20, 2018 idea of having it in Sacramento this year.

Mascot idea

Spirit ride in the Bay Area will be at Concord Pavilion on 8/21/2018.

Education Committee Report: Dion Bracco

Working on Rotator class, they have formed a sub-committee to assist in the process.

New Heavy Duty trailer at Tow Industries to finalize.

Flatbed course is still being worked on.

Safety Vest Update: Terry Warford

AT offered to comp us a booth at all of their shows.

Motion made by Jay VanArsdale to send staff with a \$5000-\$7000 budget to attend the Baltimore show to promote vests and CTTA. ***Motion seconded*** by Robert Inskeep. ***MSC 1 no***

Tow Comp Program: Terry Warford

Terry Warford ***made a motion*** that we continue the program through Calendar year 2018. Quinn Piening ***seconded motion. MSC unanimous.***

Quinn Piening ***made a motion*** to adjourn meeting.

Adjournment of Meeting 4pm