

BOARD OF DIRECTORS MEETING

MINUTES

May 14th, 2015

9:00am-6:00pm

A Board of Directors of the California Tow Truck Association was held on Thursday, May 14th, 2015 at the Holiday Inn Media Center in Burbank, CA

Board Members Present (unless otherwise indicated as “absent”):

From the Executive Committee:

Terry Warford Jr, President
Casey Horvath, V.P. T-ROC South
Tracy Koehler, V.P. T-ROC North
Rodney Sellers, V.P. Education South
Bruce Johnson, V.P. Education North
Randy Levitt, Treasurer (absent)
Andrea Oliverez, Secretary (absent)
Dion Bracco, member at large
Jay Van Arsdale, member at large (absent)
Sherry White, Immediate Past President

Directors:

Capitol:

Douglas Nelson
Dan Charlebois (absent)

Central Valley:

Billy Meyers

Desert:

Trent Butzlaff (absent)
Robbie Kaufman

Golden Empire:

David McDannel (absent)

Greater Bay Area:

Alex Gorshen
Gavin Leonard
Quinn Piening
John Reynolds

Inland Empire:

Michael Payne
Terry Jordan

Los Angeles

Carvel Gay
Adriana Gomez (absent)
Bill Salazar
Eleanor Sommers
Kenneth Wilson (absent)

Monterey:

North State:
Scott Bambauer
Earl Peterson
Lori Rodrigues

Orange County:

Palomar:
Gene Inderriden

Redwood:

Alex Berg
Robert Inskeep

San Diego:

Steven Hendrickson

San Joaquin:

Kevin McCracken (absent)

Tri Counties:

John Coulter
Kathy Gean (absent)

CTTA Staff

Karly Worl, Vickie Young,

General Counsel

Brooks Ellison, Kirk Blackburn

Meeting was called to order by President Terry Warford @9:05am Followed by the Invocation led by Dion Bracco and Pledge of Allegiance led by Carvel Gay.

A quorum was established.

Swearing in of newly appointed Directors by Terry Warford, Jr, President.

Eleanor Sommers, Robert Kaufman, Steve Hendrickson, Quinn Piening

Executive Session @ 9:09 am

Meeting called back to order @ 9:55 am

Secretary's report -- Dion Bracco made motion to accept minutes as presented and Earl Peterson 2nd motion. MSC

Treasurer's Report-- Vickie Young gave report in absence of Treasure, Randy Levitt.

Earl Peterson made motion to accept the treasurers report as presented and seconded by Dion Bracco. MSC

Staff Report - Vickie Young Operations Manager

611 Tow Company, Associates 47, Allied 14, Affiliate 4, New billing process is 90 period to pay.

Presentation of new members by Staff for membership. Discussion was held by the board of directors before voting for acceptance.

Dion Bracco made motion to accept these new members as presented. Doug Nelson seconded motion. Discussion followed. MSC

Chapter reapplication - Redwood, Tri Counties, Central Valley, Palomar, Desert Earl Peterson made motion to accept these Chapters as presented. Seconded by Dion Bracco. MSC

Staff Presentation- Karly Worl: Report on website upgrades Newsletter email being accepted well and more members viewing it. Eleanor Sommers made suggestion to see more safety topics. Suggestion for drivers spotlight. Member success stories.

Newsletter mailing to reach new members poly bag mailing twice a year.

Tow Times \$3480 CA, \$4,000 Western States, \$7800 = \$6800.00 Tow Professional \$???? CTTA Printing Co-Op not reaching out to non-members It was the aim to make it to members and non-members. CTTA would solicit ads to cover the cost of the newsletter mailing.

Bruce Johnson made a motion to do the Tow Times poly bag mailing western states. Steve Hendrickson 2nd motion. Discussion followed. MSC

Technology Report= Upgrade for the Association Direction from BOD @ January meeting. Sure Membership offering to Associations for free. Training Internal, Training External (website), Membership Internal, Membership External (website)

Karly Worl then gave a demo on how Sure Membership would work for CTTA. Timeline about two months.

Sure Membership would give us this program @ cost \$14,000.00. They will supply a programmer to us for one month. \$50.00 per month for support and hosting Doug Nelson made motion to accept Sure Membership proposal of \$14,000.00 and move forward. Robert Inskeep 2nd motion. MSC

Discussion on July Board meeting. July quarterly BOD meeting will be moving to San Diego.

Moved to Executive Session
Executive Session adjourned.

Meeting adjourned for lunch break @ 11:25 am.
Meeting reconvened after lunch break @ 12:50 PM.

Tow Show Report Dion Bracco and Quinn Piening Tow Show Committee Co-Chairs
2016 Tow Show Summit Concept (similar to what Tow Times is doing in New Orleans)
Need direction for what to do in 2016. Steve Hendrickson made motion to see what you can do to salvage the 2016 Tow Show. John Coulter 2nd motion. One Abstention, Robert Inskeep MSC

Work on the tow show is done weekly with committee and staff.
Oct 1-3, 2015 Grand Sierra Resort, Reno, Nv. Rooms start @ \$89.00 per night and \$109.00 per night. Need to register right away

Have 42 Exhibitors already signed up for the Tow Show for 2015. 35 Vendors haven't attended our show since 2010/2011 Reno.

Updated Seminars-Managed by Tow Time/surveyed Ca Towers/Thursday & Friday cost to attend \$75.00/person before 8/15 \$125.00 after 8/16 There will be 4 tracks and this will be our by 6/1/15. Tow Times will be putting lots of advertisement about our show. SHRP2 TIMS Training 2 classes on Thursday CTTA Level 2 Training Bendix brake training, Tesla training and specialty vehicle training, Schedule of Events shared: Show will open @ 5:00pm on Thursday Friday Show 12-5PM Miller Demo (looking for new ideas for this Demo and adding Move Over Slow Down demo as well) Saturday Vendor Seminars 12-4PM. CTTA Industry Leaders Night (Rich Chapel Industry Leadership Award) First two will be Rich Chapel and Steve Cardinale Then we will add three more living candidates that have been recommended from within. Will work out qualifications and process for candidates. Foundation a committee of three - five members to review these proposed candidates. Sunday: CTTA Annual Membership Meeting Quinn stated volunteer or pay. Eleanor Sommers suggested looking at high school students who need to earn volunteer hours for school credit. There will be Show & Shine and Drivers Competition at the show. Explanation of the CTTA Foundation and what it was designed for -West Coast Concept. We would need recommendations by July, 2015. John Coulter made the motion that the Foundation Committee would make the final decision on the candidates and take this on and get it done by the show. Alex Gorshen 2nd motion, 2 abstentions (Robert Inskeep and Bill Salazar) MSC with the abstentions

Send any ideas to Quinn Piening and Dion Bracco.

Robert Inskeep nominated Alex Berg for voting delegate for Redwood district. Terry Warford, Jr. 2nd motion. MSC Terry Warford did swearing in of Alex Berg as a newly appointed board member.

T-ROC Report/Legislative Update- Presentation to Brooks Ellison and Kirk Blackburn for their dedication to TROC.

Update on AB 1222 (Bloom- democrat from Santa Monica, Attorney and former Mayor of Santa Monica) Brooks Ellison Sub Committee went to meet with the Transportation Committee. What really helped in the end was the credibility of TROC. Brooks Ellison gave detailed report on how they accomplished stopping this bill for now and getting Bloom to work with us. Kirk Blackburn reported on items that were adopted.

Delayed item was Payment penalty for failure to have a MCP and rejected item was remove the "flagged down" language in current law.

AB198 Frazier Allowing tow trucks to use shoulder and/or center divide.

Bureau of Automotive Repair is trying to make towing industry not exempt any longer due to the battery supplies by AAA.

June 4-5, Aug 6-7, Nov. 5-6- Update on TROC meetings

Jimmy Gomez Assembly Appropriations Committee Chair (Lunch June 4th TROC Meeting). A donation of \$250.00 was suggested as a contribution.

Tracy Koehler reported on update on breakdown of terms on TROC between one year and two year terms. Dion Bracco made motion to approve the proposed staggered terms for TROC. Bruce Johnson 2nd motion MSC

Executive session for the purpose of asking questions of the proposed candidates for the TROC for the coming one and two year terms. Voting will be done for each position, each individual by secret ballot.

Southern part of State is basically same as they applied and there were no other applications. Voting on these applicants took place in Executive Session. The following applicants were confirmed as T-ROC Members for the terms noted.

2	Motor Club	Jim Kruger	Expertow
1	PPI	Steve Hendrickson	Western Towing
2	Law Enforcement	Jody Campbell	MetroPro Road Services
1	Heavy Duty	Greg Baker	Ross Baker Towing (past owner)
2	Large Fleet	Dave McDanell	Dave's Fleet Maintenance & Towing
1	Small Fleet	Arlan White	Patriot Towing
1	Rural	John Coulter	Johnboy's Towing

Northern part of State voting now-few more new applicants applied for positions. Member At Large position will also be part of the voting process for this term.

Voting for the members for the Northern part of the State was done by secret ballot and completed. The following applicants were confirmed for the terms noted.

1	Motor Club	Craig Baker	Cupertino Towing
2	Heavy Duty	Dino Tomassi	Finish Line Towing
1	Large Fleet	Quinn Piening	Central Tow & Transport
2	Small Fleet	Earl Peterson	Phil's Automotive
2	Rural	Rick Stewart	Buddy's Auto Center Towing & Recovery
2	Council Co-Chair	Casey Horvath	Hamner Towing
1	Allied Association (OPG LA)	Jon Nissley	Kelmark Tow
1	Allied Association (UCMCS)	Dan Charlebois	B&J Towing, Inc.
2	At Large	Jake Ubil	Jake's Towing

5 Minute Break

Education Committee Report Co-Chairs: Rodney Sellers and Bruce Johnson Voting on the new applicants for Education.

Billy Myers made motion to change requirement to 5 years of experience to serve on the Education Committee. Carvel Gay 2nd motion. Discussion was held on this issue.

Quinn Piening opposed MSC

Billy Myers made a motion to clarify that these were the members that they ratified at the last board meeting. Dion Bracco seconded motion Quinn Piening abstained because he was not present at that meeting. John Coulter voted no, MSC Robert Inskeep will be the Education representative to the TROC.

Rodney Sellers reported on action items that they will be working on.

"Operating principals should include going to the EC for any changes to the Test not BOD approval. Also should include any new classes that may be needed-should go before the EC"

Terry Warford, Jr. made motion that any changes to test will go before the EC for approval. Quinn Piening 2nd motion. MSC

Business Class development Tabled

Changing Tires on Freeway -Unsafe Tabled

Liability Waiver for Students - - Alex Berg made motion to have the Ellison Wilson Group check into having a release of liability waiver drafted up for students. Carvel Gay 2nd motion MSC

Report on editing all levels of training manuals for typos etc.

Heavy Duty Refresher course Tabled

Terry Warford, Jr. made motion to have remaining items from the Education Committee to go to the EC for approval and to make decision whether to take these items needed to go to BOD for approval or just get EC approval. Dion 2nd motion MSC

Ellison Wilson Group Report and Update on policies and procedures.

Brooks Ellison made presentation regarding Election Policy and procedures.

Carvel Gay made motion to adopt Election policy as presented. Motion was seconded by Earl Peterson. MSC Passed Unanimously

Brooks Ellison made presentation on Chapter Reimbursement Policy.

Bruce Johnson made motion to give every board member that attends 80% of the meetings \$300.00 as a stipend. Terry Warford, Jr. seconded the motion. Discussion followed.

13 Members Approved, 10 Members voted against it, MSC

Rodney Sellers made motion to adjourn meeting at 5:56PM Bruce Johnson 2nd motion to adjourn meeting.

Respectfully Submitted by Sherry White

In the Absence of Andrea Oliverez, Secretary